



Timmy Challenge: Bull Riding

Fremont County Fair

2021

Timmy Packard was a young man that loved diesel mechanics, spending time with his friends and family, and had a passion for riding bulls. In 2017, Timmy took his own life one week after getting his head stepped on by a bull. Timmy was wearing a helmet, but unfortunately it was a hockey helmet that does not provide the needed protection for bull riding. As a result of this, Timmy was diagnosed with having a major concussion. Having a head injury also increases the risk of many mental health conditions, including depression, anxiety and panic disorders, ADHD, drug and alcohol abuse, post traumatic stress disorder, psychosis, and suicide (Amen Clinics, 2019).

The Timmy Challenge is a non-profit rodeo that exists to help raise suicide awareness, and let these bull riders know that they are not alone. Through your support, we will be able to provide resources to these young men that will help educate them on proper riding gear and how to see the warning signs of a fellow rider struggling with their mental health. If you are unable to donate or sponsor at this time, please come watch our event and support the cause on Thursday, August 5, 2021 AT 7:30 PM.

The Timmy Challenge

Full Year Trailer Sponsor

\$1200- One year's worth of traveling horse trailer advertising across the state of Wyoming, banners hung on chutes, sponsors announced every time chute is used, listed on a half sheet with name and logo on the program, and advertised on Facebook.

Bucking Chute Sponsor

\$600- Banners hung on chutes, sponsors announced every time chute is used, listed with name and logo in the program, and advertised on Facebook.

For the Cause Sponsor

\$500- This is the special of them all. Sponsor donations will go to purchasing a 100x Bull Riding helmet that will be awarded to a rider in need. Timmy's initial brain injury was due to not having a proper helmet. Our bull rider's safety is our number one priority, and we want to help teach these athletes the importance of having the appropriate gear and that they are worth saving. Sponsor's name will be a part of the customization of the helmet!

Arena Banner Sponsor

\$300- Arena Banner Sponsor gets listed with name and logo in the program, advertised on Facebook, and on arena banner. * If this is a first-time purchase, sponsors must pay an additional \$100 for the arena banner as they will own the banner, if they do not already have one to provide.

~~Bull Fighter Sponsor~~

\$200- Announced multiple times throughout the rodeo. Bull fighters will have the sponsor's name and logo on their jersey, name and logo listed in the program, and advertised on Facebook.

Farm and Ranch Sponsor

\$100- Sponsors announced twice throughout the event. Sponsor's name and logo listed in the program and advertised on Facebook.

Small Business Sponsor

\$50- Sponsor's name and logo listed in the program and advertised on Facebook.

Shy Guy Sponsor

\$ amount up to sponsor and a signed poster from all bull riders!